



To Whom It May Concern,

Clearly Canadian has had the pleasure of working with Sean and his team at Ci2 Group since starting my position as Director of US Sales and Beverage Brand Manager in January 2007. Having worked with Ci2 Group for multiple projects in my past job at Pepsi Bottle Group and Frito-Lay, there was no doubt in my mind that Ci2 Group would be working very closely with us not only for their creative design expertise but also to have them help execute sales and marketing programs and assist with our branding at the corporate, trade and consumer levels.

It is without hesitation, that I recommend Ci2 Group as your key contact for any and all creative solutions for sales/marketing programs, branding and design. Over the past year, the Ci2 Group team has proven to us their ability to work and manage multiple projects with tight deadlines while still delivering polished results. Their team has an impeccable eye for detail and they often go over and beyond what is expected of them – adding a very unique creative flair that adds a lot of value to the finished product.

In addition to delivering innovative, creative solutions that have met and often exceeded our sales and marketing targets, I should also mention that the Ci2 Group team is a pleasure to work with. We have always appreciated the open lines of communication and the friendly demeanor of their team. They are a great source of new ideas and “out of the box” solutions and are always open to incorporating feedback and ensuring projects meet our brand standards.

In summary, I personally, along with our marketing team at Clearly Canadian Brands, have been thrilled with the creative output provided by Ci2 Group Inc. and highly recommend hiring them to deliver innovative and outstanding results to any type of project.

Sincerely,

Jackie Fox

Director of US Sales/Brand Manager

Clearly Canadian Brands

